



2013 City of Raleigh Environmental Awards Program

Emerging Professional PSA Competition

Donna Jackson Trailblazers Award

**ATTENTION: all College, University &
Technical College Students**

Local area college, university and technical school students are invited to showcase their creativity and talent by submitting a 30- and/or 60-second Public Service Announcement (PSA) for the 2013 City of Raleigh Environmental Awards Program, Emerging Professional Award (Youth Category).

The Student Teams should produce their own 'original' PSA. The theme of the PSA should focus on one of the many reasons customers experience high water bills—leaking toilets and toilets left running. The PSA should include "Our Water, Our Future," the Raleigh Public Utilities slogan.

Winners will be selected for both the 30-second PSA and 60-second PSA. The winning teams will earn cash prizes; 1st Place \$750, 2nd Place \$325, 3rd Place \$250.

The winning videos will be used as part of the Public Utilities' department outreach and education program.

Application period: December 1, 2013 through February 15, 2013. Final videos should be mailed on or before February 15, 2013. Winners will be honored at an awards ceremony scheduled in April 2013.

For contest criteria and to complete the application online, visit: <http://www.raleighnc.gov/home/content/AdminServSustain/Articles/EnvironmentalAwards.html>

For more about the City of Raleigh Public Utilities Department at: <http://www.raleighnc.gov/home/content/Departments/Articles/PublicUtilitiesDept.html>

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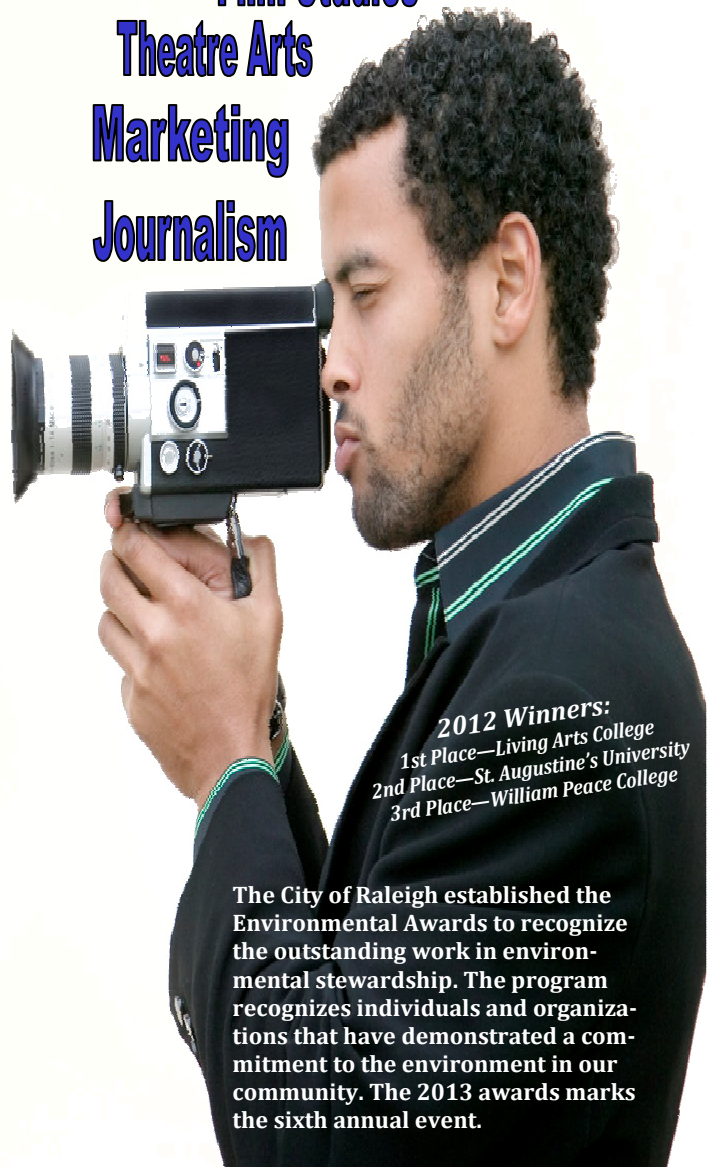
**Students Majoring in:
Environmental Studies**

Film Studies

Theatre Arts

Marketing

Journalism



2012 Winners:
1st Place—Living Arts College
2nd Place—St. Augustine's University
3rd Place—William Peace College

The City of Raleigh established the Environmental Awards to recognize the outstanding work in environmental stewardship. The program recognizes individuals and organizations that have demonstrated a commitment to the environment in our community. The 2013 awards marks the sixth annual event.